Vision 2027 Exhibit Hall Terms & Conditions

August 18–20, 2027 • Omni Louisville Hotel • Louisville, Kentucky

Description of Exposition

Vision 2027, the Annual Meeting & Convention of Kentucky's Credit Unions (KCU), includes an Exhibit Hall showcasing products and services used by credit unions. KCU manages the Exhibit Hall and promotes attendance.

Definitions

"KCU," "event management," and "exhibit management" mean Kentucky's Credit Unions and its authorized representatives. "Facility" means the Omni Louisville Hotel and applicable event spaces. "Exhibitor" means the company or organization registering for exhibit space and its representatives. "Official service provider" means a supplier designated by KCU or the facility to provide exhibit-related services.

Eligibility to Exhibit

Companies providing products or services applicable to credit unions are eligible to apply. KCU reserves the right to review and approve exhibitor participation and exhibits for suitability.

Agreement and Acceptance

Submitting the exhibitor registration form constitutes the exhibitor's agreement to these Terms & Conditions. The individual submitting the registration represents that they are authorized to act on behalf of the exhibiting company. Exhibitors are responsible for ensuring their representatives comply with these terms and applicable facility requirements.

Registration Rates and Payment

Holiday Special: $2,299 for registrations through December 31, 2026; payment due January 31, 2027. Early Bird: $2,399 for registrations January 1–March 31, 2027; payment due April 30, 2027. On-Time: $2,599 for registrations April 1–June 30, 2027; payment due July 31, 2027. LATE: $2,899 for registrations beginning July 1, 2027; payment due upon receipt. Applicable electronic payment charges, if any, will be disclosed at checkout. Registration reserves booth space, subject to these terms; a specific booth number is not guaranteed. KCU may release unpaid booth space after the applicable payment deadline. Late payment does not automatically change the exhibitor's registered rate.

Booth Size and Included Furnishings

Each standard booth is 8 feet by 10 feet and includes one 7-inch by 44-inch identification sign, one 6-foot skirted table, two chairs, and one wastebasket. Standard booth drapery and partitions will be provided according to the final Exhibit Hall setup and facility specifications, which will be communicated before the event. Registration includes convention credentials and meals for two booth representatives and a company listing on the event website and in the conference book. Additional booth representatives may register for $225 each.

Assignment of Space

Booth space is offered on a first-come, first-served registration basis, subject to availability. KCU assigns specific booth locations closer to the event and may consider endorsement relationships, competitor conflicts, exhibit needs, and overall floor-plan management. KCU may modify booth assignments or the floor plan when necessary. Exhibitors may not select or claim a specific booth location through registration.

Exhibitor Services and Additional Furnishings

KCU and/or the facility will identify official suppliers for services such as electricity, audiovisual equipment, internet, shipping, material handling, labor, additional furnishings, signage, and cleaning. Services not expressly included with the booth are the exhibitor's responsibility and may incur additional charges. Ordering details and deadlines will be distributed before the event.

Installation and Dismantling

Exhibitors must install, staff, and dismantle their displays within the designated times communicated by KCU. Early dismantling or packing during scheduled Exhibit Hall hours is prohibited without KCU's approval. All exhibit materials must be removed by the published move-out deadline. Items left after the deadline may be handled or shipped at the exhibitor's expense. Exact move-in, exhibit hours, and move-out times will be provided in the exhibitor service information.

Exhibitor Housing

Exhibitors are responsible for reserving and paying for their hotel accommodations. KCU will provide the Omni Louisville Hotel room-block reservation link, applicable rates, and booking cutoff separately. Discounted rooms are subject to availability and may sell out before the cutoff date.

Exhibitor Registration and Badges

Two booth representative registrations are included with each booth. Additional representatives may be registered for $225 per person. Booth contacts will receive instructions for submitting representative names, selecting available activities, and obtaining credentials. Exhibit Hall access is limited to authorized, credentialed individuals. At least one authorized representative must staff the booth during published Exhibit Hall hours.

Refund and Cancellation Policy

All exhibitor cancellations must be submitted in writing to Kentucky's Credit Unions. Cancellations received on or before July 16, 2027, will be refunded less a $500 cancellation fee. No refunds will be issued for cancellations received after July 16, 2027.

Exhibitors who cancel after July 16, 2027, remain responsible for the full registration fee, regardless of whether payment has been received. Failure to attend the event does not constitute cancellation and does not relieve the exhibitor of payment obligations.

Use of Exhibit Space

Displays, demonstrations, meetings, literature distribution, and promotional activities must remain within the assigned booth unless KCU specifically approves another location. Exhibitors may not obstruct aisles, interfere with neighboring booths, attach materials to facility surfaces, or extend signage into aisles. Exhibitors may not sublet, assign, or share booth space without KCU's prior written consent. Only approved exhibitors may solicit business in the Exhibit Hall.

Product and Service Endorsement

Exhibiting at Vision 2027 does not imply that KCU or its affiliated service organizations endorse, approve, or recommend an exhibitor's products or services. Exhibitors may not represent or imply such endorsement without prior written authorization.

Security and Exhibitor Property

Exhibitors are responsible for safeguarding their property and arranging any desired insurance. KCU will coordinate event security arrangements with the facility as appropriate; however, the presence of security does not guarantee protection against loss, theft, or damage. Exhibitors should secure valuables and should not leave valuable items unattended in the Exhibit Hall.

Fire Prevention and Safety

Exhibitors must comply with applicable fire, electrical, building, accessibility, and safety codes and facility rules. Decorations and display materials must meet applicable flame-resistance requirements. Electrical installations, equipment, and demonstrations must be safe and approved where required. KCU or the facility may require correction or removal of hazardous displays.

Damage to Facilities

Exhibitors must return assigned space in substantially the same condition in which it was received, ordinary wear excepted. Exhibitors are responsible for damage caused by their personnel, contractors, or displays to the facility, furniture, equipment, or other property.

Conduct and Enforcement

KCU may restrict or remove exhibits, materials, or individuals that are unsafe, disruptive, offensive, unsuitable for the event, or inconsistent with these terms. Exhibitors must follow reasonable instructions from KCU and facility personnel. KCU may suspend exhibit privileges for serious or repeated violations, subject to applicable law and contractual rights.

Liability and Insurance

Exhibitors are responsible for their displays, equipment, merchandise, personal property, employees, representatives, and contractors throughout the event.

Kentucky's Credit Unions and the Omni Louisville Hotel are not responsible for loss, theft, or damage to exhibitor property, except to the extent caused by their own negligence or willful misconduct.

Exhibitors are responsible for any damage to the facility or other property caused by their employees, representatives, contractors, or exhibits.

Exhibitors are encouraged to maintain appropriate general liability and property insurance covering their participation in the event. Kentucky's Credit Unions does not provide insurance coverage for exhibitor property or activities.

Event Interruption or Cancellation

Kentucky's Credit Unions reserves the right to postpone, relocate, modify, or cancel the event due to circumstances beyond its reasonable control, including natural disasters, emergencies, government restrictions, or other circumstances that prevent the event from proceeding as planned.

If the event is postponed or relocated, exhibitor registrations will automatically transfer to the rescheduled event. Exhibitors who are unable to participate may request a refund of their booth registration fees within 30 days of receiving notice of the change.

If Kentucky's Credit Unions cancels the event entirely and does not reschedule it, exhibitors will receive a full refund of booth registration fees paid.

Kentucky's Credit Unions will not be responsible for exhibitors' travel expenses, hotel accommodations, shipping costs, or other expenses incurred in connection with the event.

Hospitality and Outside Activities

Exhibitors may not schedule activities intended to draw attendees away from official event functions or Exhibit Hall hours without KCU's advance approval. Hospitality suites and exhibitor-hosted gatherings are subject to facility availability and KCU approval.

Selling, Samples, and Giveaways

Direct sales, order taking, or execution of sales contracts from exhibit space require KCU's prior written approval. Promotional materials, samples, and giveaways must be distributed from the exhibitor's own space unless otherwise approved. All activities must comply with facility policies and applicable law.

Drawings and Prizes

Contests, drawings, games, and prize promotions conducted from booths require KCU's advance approval and must comply with applicable federal, state, local, and facility requirements. Exhibitors are responsible for administering their promotions lawfully and for any required disclosures, eligibility terms, or prize fulfillment.

Changes and Interpretation

KCU may issue reasonable operational instructions or make necessary adjustments to schedules, exhibit hours, booth arrangements, or procedures. Material changes affecting exhibitor contractual rights should be communicated in writing. These terms are subject to applicable law and any signed written agreement between KCU and the exhibitor.

Exhibitor Responsibility

Exhibitors must review these terms, communicate applicable rules to their staff and contractors, comply with event deadlines, and promptly notify KCU of changes to the booth contact or company information.